Kids, pets, winter boots, no matter
what life throws at it, a carpet made
with Tryesse fibre will be able to
withstand the rigours of everyday life.

We have conducted independent laboratory testing on a wide range of scenarios from wear and tear to staining to heavy soiling and at every turn, carpets made with Tryesse fibre emerged unscathed. That is why all carpets crafted with Tryesse fibre come with a comprehensive warranty system.

Go ahead and try it!

# **PREMIUM**

## **25 YEAR**

Wear Resistance Texture Retention Manufacturing Defects

## LIFETIME

Stain Resistance
Soil Resistance
Fade Resistance
Anti-Static

# **PREFERRED**

## **20 YEAR**

Wear Resistance Texture Retention Manufacturing Defects

## LIFETIME

Stain Resistance Soil Resistance Fade Resistance Anti-Static

# PLUS

#### **15 YEAR**

Wear Resistance
Texture Retention
Manufacturing Defect

#### LIFETIME

Stain Resistance Soil Resistance Fade Resistance Anti-Static





Beaulieu leads the way
in innovative wall to wall
carpet solutions with
Tryesse.

This unique fibre boasts
a host of built-in benefits
including incredible softness,
exceptional durability, and
unrivaled stain resistance
that will never wear off
or wash off even after
years of use. It does all
this without the use of
unnecessary topical
chemicals for a cleaner
and more environmentally
friendly indoor environment.

See why with Tryesse fibre, trying is believing.



# SOFT

So soft you have to try it to believe it.

Carpets made with Tryesse fibre feel soft due to the fine denier of the fibre.

Think of it like baby hair compared to coarse hair. And even though it has an exceptionally soft hand, Tryesse fibre is incredibly tough. Independent laboratory tests simulating wear and tear on carpets made of Tryesse fibre, shows that they retain their original appearance after 4000 simulated foot traffics and maintain a very good appearance after 12000!

We are so confident with the durability of Tryesse fibre that it comes backed with Comprehensive Wear and Texture Retention Warranties (see warranty details for more information).



# **ODOUR NEUTRALIZER**

### Breathe the benefits of Magic Fresh<sup>Th</sup>

Tryesse carpets also feature Magic Fresh<sup>T</sup> the breakthrough carpet treatment that reduces common household odours from pets, food and cigarette smoke.

Magic Fresh™ is a self-renewing formul that is applied directly to the carpet fibr during the manufacturing process and leaves your living space fresh and clean

Unlike other treatments in the market which may be removed after the carpet is steam cleaned, Magic Fresh™ is self-renewing and is effective for the life of the carpet. It will withstand numerous cleanings, and excessive abrasion while st maintaining its odour destroying abilities.



# It's easy being green

Carpet crafted with Tryesse fibre is produced using 100% hydroelectric energy. Hydropower comes from the force of moving water and is a clean, renewable and ecologically-friendly source of energy. Hydroelectricity does not burn fuel which promotes cleaner air, while reducing our carbon footprint.

SUSTAINABLE

All the products created with Tryesse fibr have been tested and meet or exceed the stringent air quality criteria of the Carpet and Rug Institute. Look for the Green Label or Green Label Plus logo on any carpet manufactured with Tryesse fibre.



# **EVERLASTING COLOUR**

#### For everlasting colour

Colour that's "locked-in" through and through for unrivaled performance.

Tryesse fibre is a proprietary solution-dyed synthetic fibre, meaning the fibre has colour all the way through. Because Tryesse fibre is solution dyed, it significantly reduces the water, chemicals, and energy required in the normal process of dyeing carpet. This energy reduction represents approximately one gallon of gasoline saved per every seven square yards of carpet.

Stands up to heavy-duty cleansers.

Because of the powerful fade resistant properties of Tryesse fibre, it easily stands up to regular, heavy-duty cleanings. It can even be cleaned with a diluted solution of bleach and water. Bleach or other harsh cleaners cannot be used on regular stain treated nylon because it will remove the color from the carpet. [Make sure you remove all bleach residue and avoid tracking bleach onto other carpets or floor surfaces.]



# **STAINPROOF**

#### Lifetime stain warranty

Hardest to stain. Easiest to clean

Tryesse fibre is naturally stain resistant to all water soluble or acid-based stains. Hard-to-clean stains like lipstick, ink, mustard, and red wine are no problem for carpets made with Tryesse fibre. This stain-resistant property is permanent and will not wear off or wash off with repeated cleanings.

Guaranteed stain removal

Should your carpet ever get stained, we will replace the affected area at no charge, if that stain cannot be removed. See our warranty guide for complete details.









